

SELECTED WORK 2022 TO 2026

Graphic design.

Haris Khan, content producer and social strategist

Print, identity, campaign and matchday design. Every piece here was designed, artworked and written by me.

harisqan.com

harisqan@gmail.com

Referral flyer

A4 double-sided print and digital. Offer, copy, layout and artwork, with a QR code to a registration page. Built so the headline still reads from across a room.

know someone getting married?

get
£100.

HOW IT WORKS?

Tell a friend about Fiaa Studios. If they book us for photography or videography, you get £100.

WHAT'S THE CATCH?

There isn't one. We believe good work spreads by word of mouth. This is our thank you.

GET IT DONE!

Scan the QR code below to register your referral!

Scan →

 fiaastudios.com
 [fiaastudios](https://www.instagram.com/fiaastudios)

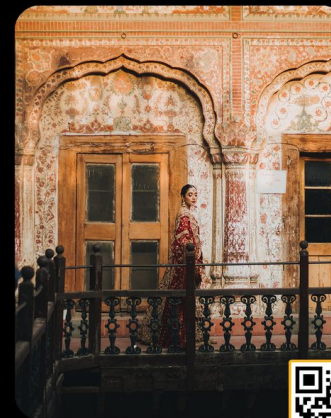


Register Your Referral

Front

10%
DISCOUNT*

* - Enjoy 10% Off on All Packages – Exclusively for the **First 5 Customers** Booking with Us After June 5th!



 fiaastudios.com
 [fiaastudios](https://www.instagram.com/fiaastudios)



Linktree / Socials

Reverse

Campaign creative

Two routes to the same booking. The poster leads on the work, the static leads on price. The price-led static ran as one half of a paid test on Meta against an experience-led carousel.



South Asian weddings poster



Paid social static, Meta

Film posters

Two short films. Both posters designed and artworked by me, including the billing block.



It's Not Lauren. (2022). Directed, written and produced by me.



Invisible Tenant (2025). Colour grade, edit and sound design on the film.

HARIS KHAN

Personal identity

Two-sided card built around my own signature mark, which also runs as the logo on harisqan.com. QR to the portfolio.



Front



Reverse

Transfer window graphics

Full visual identity rebuild: purple and lime palette chosen to hold up at thumbnail size, hook-first typography, and a template for every recurring format. 100+ assets in two months, 3+ a day through the window, brief to delivery inside the hour.



Dara O'Shea



Aaron Connolly

Matchday and fixture graphics

Vertical formats built for stories and short-form covers. Cut-out treatment, club crests and fixture detail held to one grid.



Strategy deck

Self-directed spec project. Layout, type system and all copy. Published in full at harisqan.com

Project Overview

This spec project was created to demonstrate how I would approach social media management for PureGym Aldershot.

The focus of this strategy is to create content that feels:

- relatable
- community-driven
- beginner-friendly
- platform-native

The strategy prioritises authenticity, humour, and audience connection over polished promotional content.



**PEOPLE DON'T
SHARE GYM ADS.
THEY SHARE GYM
MOMENTS.**

Strategy deck

Self-directed spec project. Layout, type system and all copy. Published in full at harisqan.com

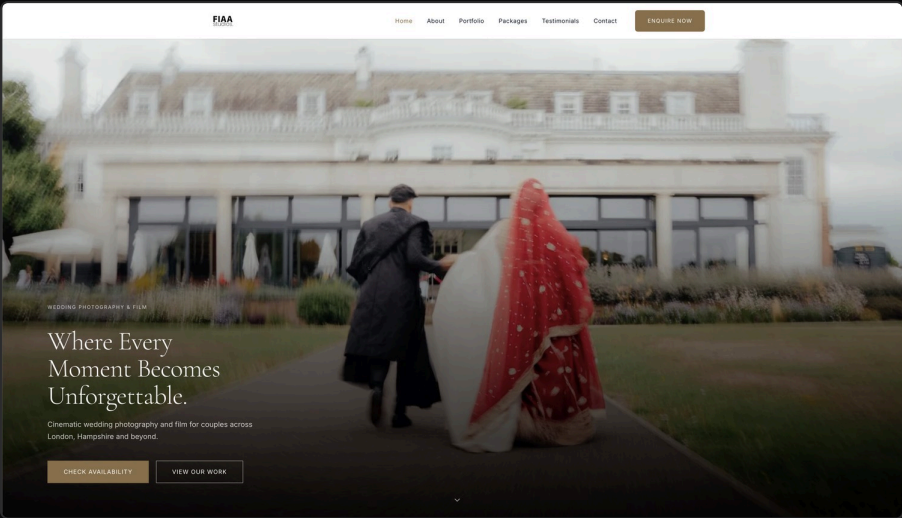
THE CONTENT FEELS NATIONAL. THE AUDIENCE IS LOCAL.

PureGym has strong brand recognition, but the Aldershot location has an opportunity to feel more personal, relatable, and community-led.

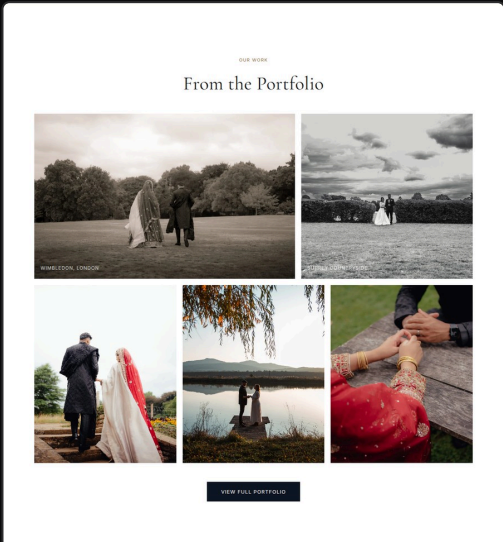
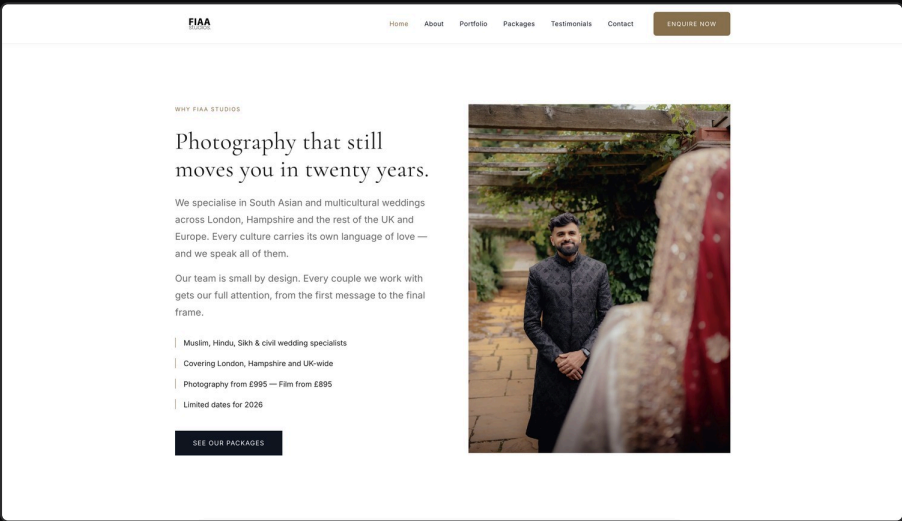
FIAA STUDIOS

Website

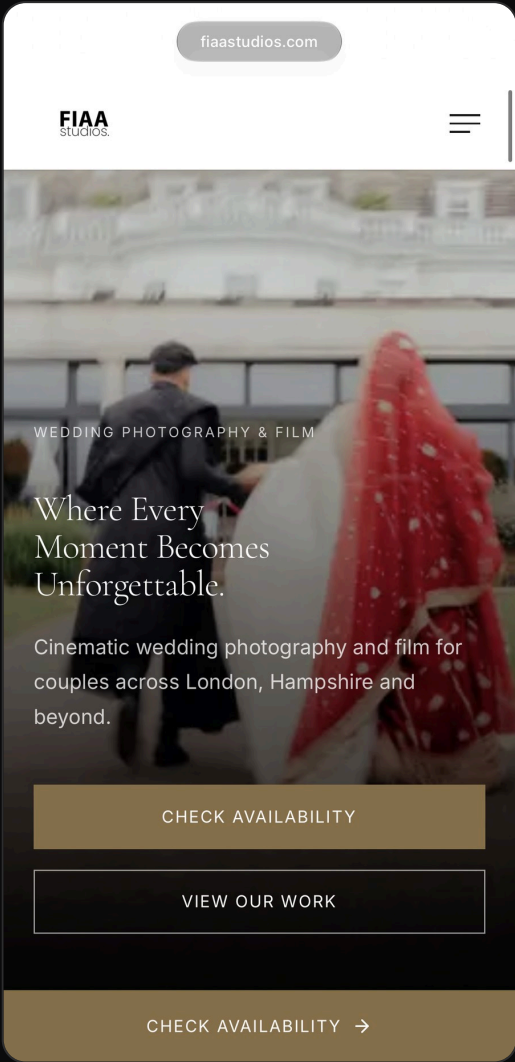
The site for the wedding photography and film studio I founded in 2025.
Designed and built by me in Bolt, with page titles, meta descriptions and alt text written for search. Live at fiaastudios.com



Homepage, desktop



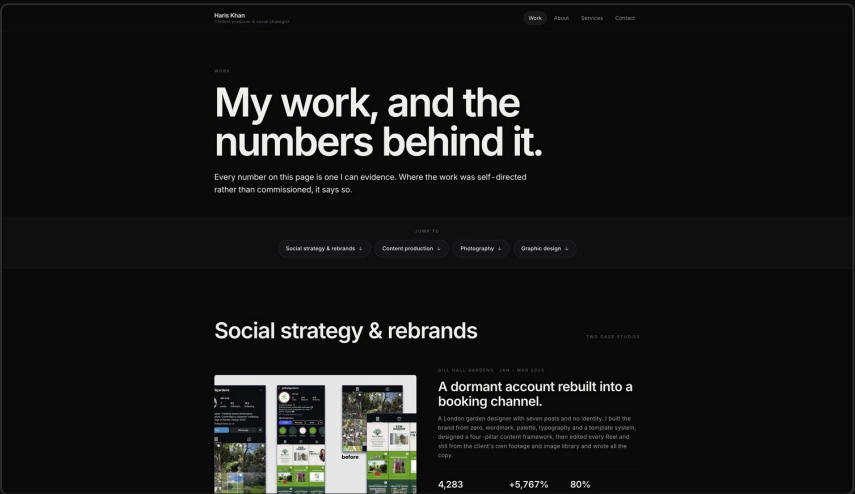
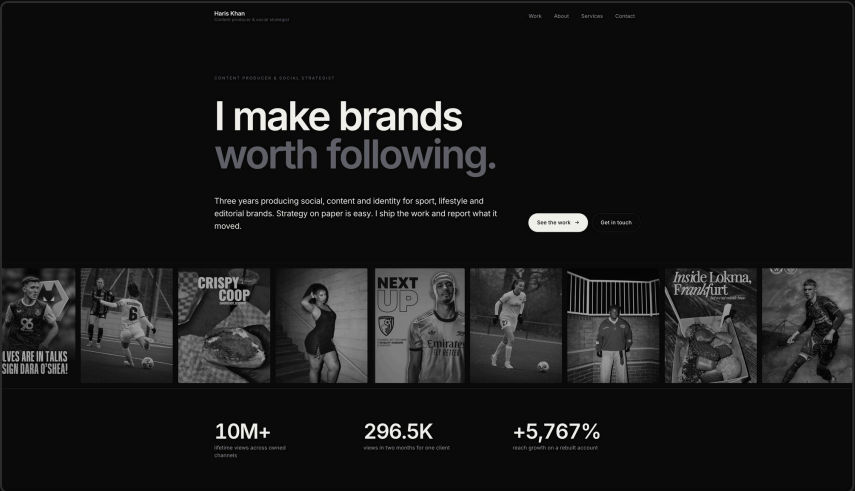
Homepage, further down



Mobile

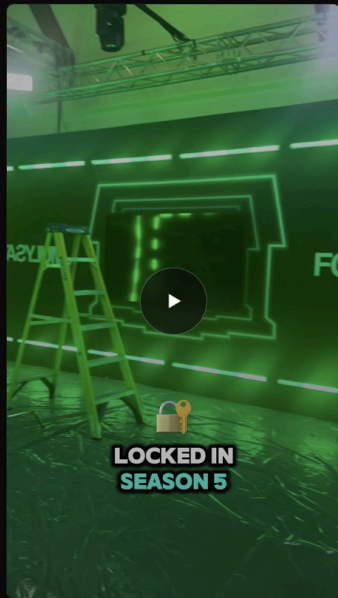
Portfolio site

My portfolio. Designed and built by me with Claude: a dark, type-led layout where each project card carries my role on it and the numbers it produced. Live at harisqan.com



Homepage and work page

Content production



ICONIC DISPLAY

Promo reel for the set build on FootAsylum's Locked In

Edited

Cut for the client's own social and website use, working with the set design team.

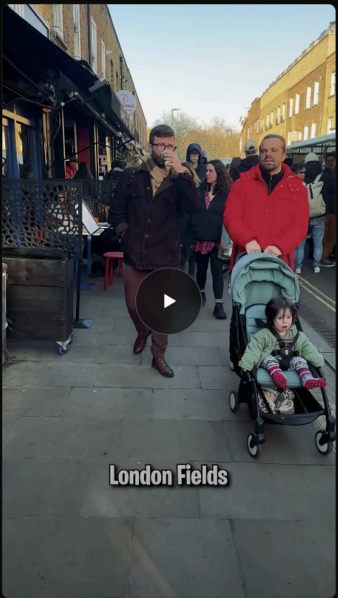


ALDERSHOT TOWN WOMEN

Matchday Reel

Shot and edited

Shot live through the fixture, cut and delivered to deadline. 2,818 views, 48 likes, 9 comments, 3 reposts.



GILL HALL GARDENS

Lead Reel, London Fields

Edited from the client's footage

Around 4,000 organic views, then ran as a paid ad. Part of the rebuild that took monthly reach from 75 to 4,283.

Project cards, each with my role and the result

More of the work is online.

harisqan.com

harisqan@gmail.com

+44 7450 701207

linkedin.com/in/harisqan